



## PLVB launches Application Handbook

Having completed one more step of its strategic planning, the PLVB launched in July 4th, 2018, the Application Handbook: Best Practices for Freight Transport. This document will guide the choice, application and assessment of the best practices presented in the Reference Guide, published in May 2017, setting grounds for the launch of the

Excellence Guide reporting the achieved results, scheduled for 2019.

The event, held at the auditorium of the Corporate University Comendadeira Helena Lundgren, featured the President of the Brazilian Panel on Climate Change, Suzana Kahn, and the Executive Director of the Smart Freight Centre, Sophie Punte. Besides

the great public interest made evident by more than 2,000 visits to the event's website, around 240 participants from 120 companies attended the event, showing the great interest aroused by the Program. Learn more at [www.plvb.org.br](http://www.plvb.org.br).

## PLVB and Smart Freight Centre (SFC) strengthen their cooperation

A meeting held in July 4th, 2018, with the PLVB member companies and the Executive Director of the SFC, Sophie Punte, as part of the

activities of the Business Intelligence Thematic Chamber, resulted in the strengthening of the cooperation between the PLVB and the SFC.

One of the first institutions to support the PLVB, the SFC operates worldwide fostering sustainable practices in logistics and supporting green freight programs. The SFC proposed the GLEC Framework, a methodological tool used to assess greenhouse gas emissions in logistics activities, which was already addressed in the Reference Guide launched in 2017. Actions will be initiated to guarantee that the PLVB's green seal in freight transport has the approval of the SFC.



## PLVB keeps attracting great interest from companies and supporting institutions

A survey conducted after the launch of the Application Manual indicates that 87% of the respondents said the event either exceeded their expectations or fully met them, 97% said they would participate in a future event of the Program, 90% said they would be interested in attending training about sustainability and logistics and 50% said they would be interested in becoming PLVB members.

This great interest the PLVB keeps gene-

rating is proven by the recent joining of Via Varejo; by the recent consultation regarding ways of joining the program requested by renowned companies such as FEMSA Logística, TransLoureço, Raízen, Klabin, and BR Distribuidora, among others; and by the interest of 3 institutions in supporting the Program. All of that less than one month after the event. Join us! Contact the Technical Coordination and join the PLVB!

### MEMBERS' VOICE

#### Partnership is the key to change

*Scania's actions in the PLVB confirm its journey in trying to make the transportation ecosystem more sustainable, creating a better world for business, the environment and society. We know we are part of the problem and our initiative is to be also part of the solution. We have come to a point in which being sustainable is not an option but an obligation, otherwise nobody will want to buy from you, invest in you or work for you. In our view, it is not possible to make this transition by yourself, we need partners such as the PLVB to move forward.*



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