



PLVB launches the Excellence Guide in Sustainability

In July 4th, 2019, the PLVB has fulfilled another goal with the launch of the Excellence Guide in Sustainability: Best Practices for Freight Transport, the third in an annual series of bilingual publications that started in 2017 with the Reference Guide in Sustainability: Best Practices for Freight Transport, followed by the Application Handbook: Best

Practices for Freight Transport in 2018. These initiatives aim at reaching the establishment of the Accreditation System for the Green Seal in Logistics, scheduled to be implemented in 2020.

With 172 participants from 120 companies, the event was a success and included the presentation of posters with success cases

of Member Companies, a lecture on “Logistics sustainability: a global view on infrastructure dependence” given by the World Bank’s delegate, and a debate on “Infrastructure, Economy, a Visions for the Future and the Green Seal” held between delegates of BNDES, the World Bank, the Brazilian Panel on Climate Change and NTC & Logistics.

PLVB’s Training has already formed 2 classes in 2019

Meeting the growing demand for specific formation in the area of logistics sustainability, the PLVB offered two training opportunities in April and June of 2019. With classes of about 20 students, the PLVB Training presented and consolidated concepts of logistics and sustainability through practical application and real cases. This knowledge enables professionals of different areas to meet the new demands of logistics management around the world and, especially, to guarantee the knowledge needed for their companies to better position themselves regarding the establishment of the Accreditation System for the Green Seal

in Logistics, scheduled for implementation in 2020. Stay tuned for new PLVB Training opportunities in www.plvb.org.br. Join us and become a protagonist in logistics sustainability!



MEMBERS’ VOICE

L’Oréal aims to stand out as a protagonist in logistics sustainability using biomethane as fuel in freight transfer. This company, which is a PLVB Leader Member since 2017, is consolidating actions to take advantage of this renewable source that is made through the treatment of urban waste and that potentializes the reduction of greenhouse gas emissions.



Eduardo Andrade – Outbound Transportation Manager (L’Oréal)

PLVB reaches the mark of 30 Member Companies

With the joining of Log-in Intermodal Logistics, of JDE (Jacobs Douwe Egberts), and of Carline Transportes, the PLVB reached the historical milestone of 30 Member Companies and consolidated its operation as an initiative towards lo-

gistics sustainability in Brazil.

Launched in June, 2016, with the participation of 6 companies, PLVB today includes the participation of 30 companies, 16 shippers and 14 carriers, growing 5 times in 3 years. This is undeniable proof that

the Program addresses issues that are essential to business survival in a world that is in constant change and in which aspects concerning business sustainability cannot be neglected.