

## PLVB meeting with SmartWay at COPPE/UFRJ

On Nov. 22 COPPE/UFRJ received Buddy Polovick and Joshua Silverblatt from the SmartWay the sustainable transportation program from the Environmental Protection Agency (US/EPA). Present were the Vice Director of COPPE, Prof. Suzana Kanh-Ribeiro, the Vice Coordinator of the Transportation Engineering Program, Prof. Andrea Santos, Mobilog Laboratory Coordinator, Prof. Lino Marujo, from the Produc-

tion Engineering Program, Freight Transport Laboratory Coordinator, Prof. Márcio D'Agosto, from the Transportation Engineering Program, who is also PLVB's Technical Coordinator, Dr. Luciana Ventura of the State Environmental Institute (INEA), Mr. André De Simone of COMJOVEM and delegates of PLVB Member Companies, who were also able to attend by video conference. The meeting was rich in exchange

of experiences and knowledge, presenting actions focused on sustainability in freight transportation and logistics where these internationally renowned institutions are involved. Possible synergies and future forms of cooperation were discussed. One of the main conclusions is that there is great potential for cooperation between PLVB and SmartWay for 2020.



## PLVB advances in another year of achievements

In another year of full achievements, PLVB has advanced in its activities and is moving towards the implementation of the Freight Transportation Green Label Recognition System in the second half of 2020. Following another stage of its strategic planning, PLVB laun-

ched in July 2019 the Excellence Guide on Sustainability: Best Practices for Freight Transport with reports good practices being applied by Member Companies. This established the foundations for the creation of the Freight Transportation Green Label Recognition System, which imple-

mentation in the second half of 2020 will represent the achievement of the first cycle of Program activities. Member Companies have a lot to celebrate in these 3 successful years of the Program! A 2020 of many achievements is expected ahead!

## PLVB enhances training of professionals in sustainable logistics



PLVB's training agenda has been expanded to include Smart Transport Manager Training (STMT). In 2020, in addition to offering traditional PLVB Training, which aims to level logistics and sustainability knowledge for professionals working in this area, PLVB will also offer STMT. The Smart Freight Center (SFC) management training focus has been enhanced to meet the needs of companies operating in Brazil. Do not miss the training schedule! PLVB Training: Mar 5, Jun 4, Sep10 and Nov 5. STMT: May 6 & 7 and Oct 7 & 8.

### MEMBERS' VOICE

*Coopercarga is increasingly concerned with sustainability in a comprehensive way where economic, social and environmental aspects are aligned. Therefore, it began the construction of its first photovoltaic plant that will be responsible for saving over 85% of Coopercarga's electricity bills in the state of Santa Catarina. The opening is scheduled for January 2020.*



**Paulo Simioni – Vice President and Commercial Director**