



What is the PLVB?

The Brazilian Green Freight Program (PLVB) is a collaborative strategic initiative by its Member-Companies for the real and effective development of logistical processes with the commitment to leverage and improve corporate social and environmental responsibility and to promote the wide dissemination of these concepts to all business sectors.

Based on extensive technical and academic foundation, several cases of successful practical application and intense networking among participants, it aims to capture, integrate, consolidate and apply knowledge with the objective of reducing the intensity of greenhouse gas (GHG) emissions and of improving the efficiency of logistics and freight transportation in Brazil, through the progressive development of a national program of sustainability in logistics. The program provides autonomy and training to shippers, from various industry and commerce segments, carriers, logistics operators, and all the other agents who support and/or act directly or indirectly in these activities.

Results achieved in the first cycle of the Program (2016-2020)

Joint actions of more than 30 companies of various areas, with more than 70 professionals specialized in the various branches of industrial and commercial logistics, academia and socio-environmental management collaborated to generate technical content and to exchange experiences with the realization of more than 20 successful cases of adoption of best practices.

Participating sectors: Food Industry, Beverages, Cosmetics, Automotive, Technology, Oil & Gas, Retail Stores, Environmental Management, Logistics Solution Providers, Carriers and Logistics Operators acting in the various sectors and modes of freight transport.

International visibility, with exchange of experiences and cooperation agreements with entities and organizations of best practices for sustainability in Europe, North America and Mercosul countries. In 2021, the Program will complete 5 years of existence and it will have an increased importance because it is the year for planning the new cycle with the vision of 10 years.

Why join PLVB now?

- » **Technical and qualified networking** with a wide range of companies from different segments.
- » **Sustainable practice training in logistics operations**, in order to expand project possibilities applied at different stages of the supply chain.
- » Possibility of obtaining the “**Green Seal**” in 2021, based on evaluation by the coordination of the Program.
- » **Technical support** by the coordination of the Program for initiatives in progress or under construction within Member-Companies, with academic references, indication of methodologies and suggestions of similar cases.

What activities are scheduled for 2021?

In the program's agreement for the 2021 cycle, the following activities are foreseen:

1. Four thematic technical workshops, always with and international guest at the opening:
 - i. Feb/25, Thu – *Sustainability in practice*;
 - ii. Apr/27, Tue – *Methodologies for measuring greenhouse gases (GHG)*;
 - iii. Jun/24, Thu – *Correlation between sustainability and operating costs*;
 - iv. Oct/05, Tue – *Debate on case studies of Member-Companies*.
2. Three strategic meetings of technical scope in order to structure the 2022-2026 Strategic Plan.
3. Publication of the Technical Report, with case studies of Member-Companies, as a celebration of the 5 years of the program.
4. Publication of the Yearbook for wide dissemination of Member-Companies recognized with the Green Seal in Freight Transport, as a celebration of the 5th anniversary of the program.

Contact

Visit PLVB's website: www.plvb.org.br

PLVB's coordination: Márcio D'Agosto & Lino Marujo

E-mail: plvb@ibts.eco.br

Telephone: +55 (21) 97377-3168 / 99367-4494