

1st PLVB® Workshop - Sustainability in Practice is a success

The 1st PLVB® Workshop: Sustainability in Practice was held online on February 25, 2021, between 9 am and 12:30 am, with the participation of 22 representatives from 10 member companies. The event was also attended by the international guest and keynote speaker, Suzane Greene - manager of the Sustainable Supply Chain program of the Massachusetts Institute of Technology (MIT) - who presented how the practice of sustainability in supply chains is promoting a global transformation in logistical practices. As part of the technical content, there was a discussion about the definition of concepts

and critical success factors to obtain sustainability applied from the insertion of new attributes and performance measurement of the three pillars of sustainability. As for practical application, the steps for creating the sustainability plan, ways to go, benefits to be obtained, strategic, tactical, and operational actions and best practices were presented, following the Reference Guide "Best Practices for Freight Transport", published by IBTS in 2017 under PLVB®'s scope. All this material is available for member companies in the exclusive area of the PLVB® website.

WORKSHOP

Sustainability in Practice

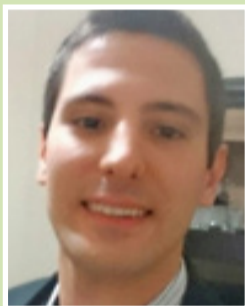


February 25 |
9 am to 12:30 am

MEMBERS' VOICE

Along with big Brazilian companies, HEINEKEN idealized the Brazilian Green Logistics Program (PLVB®) in 2016.

This strategic initiative reflects the commitment to social and environmental responsibility, seeking to capture, integrate, consolidate, and apply knowledge in order to reduce emissions of gases that are harmful to the environment and improve the efficiency of logistics and freight transportation in Brazil.



Alexandre Luiz Berni - Heineken

PLVB® attracts nine new member companies in the first quarter of 2021

Consolidating the huge market interest in the theme of sustainability in logistics and reinforcing the value that this practice adds companies to the Brazilian Green Logistics Program (PLVB®), the program gained nine new member companies in the first quarter of 2021. Among these new members compa-

nies, four of them are shippers (AM-BEV, Danone, Royal Canin and BAT) and five are carriers (LOTS Group, Rodonaves, ESPMG, LZN Logística and Via Mundo). These new memberships reinforce the team of champions in logistics sustainability. Join PLVB®, consult www.plvb.org.br!

PLVB® TRAINING - First opportunity in 2021

In response to requests from member companies, the Coordination of the PLVB®, together with the Board of Directors of the Brazilian Institute for Sustainable Transport (IBTS), is going to promote the application of the PLVB® Training on May 18 and 20, 2021 from 6 pm to 10 pm. This initiative seeks to fill a knowledge gap regarding logistics and sustainability concepts, evaluation of logistics performance from the perspective of sustainability and data collection to estimate greenhouse gas emissions in the determination of the baseline and after application of good logistics practices. Do not miss this opportunity to improve your knowledge, subscribe for the first PLVB® Training of 2021!

SAVE THE DATE

Treinamento PLVB

18 e 20 de maio | 18h às 22h | online

MÓDULO 1 - Conceitos sobre logística e cadeia de suprimentos
MÓDULO 2 - Conceitos sobre sustentabilidade
MÓDULO 3 - Avaliação de desempenho logístico sob o enfoque da sustentabilidade
MÓDULO 4 - Levantamento de dados e cálculo do baseline
MÓDULO 5 - Escolha, aplicação e avaliação de boas práticas
MÓDULO 6 - Comparação e análise dos resultados

Exclusivo para membros do PLVB

