

CARBON MARKET, an opportunity to be conquered

The 3rd PLVB® Workshop: Correlation between Sustainability and Operating Costs was held online on June 24, 2021. Twelve representatives from 24 member companies and Prof. Luan Santos from both (i) the Production Engineering Program (PEP/COPPE/UFRJ) and (ii) the Faculty of Administration and Accounting Sciences (FACC/UFRJ), who highlighted the role of finance and sustainable investments in promoting logistics and supply chain management less carbon-intensive. The workshop began with a contextualization on sustainability and climate change, followed by the presentation

of market solutions related to carbon pricing (carbon markets and carbon taxes) and main lessons and good practices from international experiences. Then, an overview of the Brazilian reality was presented, with a focus on the logistics and transport sectors, highlighting its potential in achieving the goals of reducing greenhouse gas (GHG) emissions within the scope of the Brazilian's NDC, from the Paris's Agreement and the Sustainable Development Goals (SDGs), as well as the opportunities arising from carbon pricing and other financial mechanisms such as green bonds.

PLVB® team surpasses deliveries in the first half of 2021

Going beyond what was planned at the last working meeting (November 2020), the PLVB® team exceeded the promised deliveries for the 1st half of 2021, increasing the value for member companies. Two working meetings on the strategic plan (cycle 2021-2026) and three thematic workshops were held, as planned. In addition, PLVB® Training was applied exclusively to member companies (May). PLVB® participated in the Sustainable Transport Forum (June) and won a column on sustainability in logistics in "Mundo Logística" ("logistic world" in English) magazine. The second half of 2021 promises many other achievements. Do not lose! Become members of the PLVB®, confer www.plvb.org.br.

3rd PLVB® WORKSHOP



Sustainability and Costs

June 24 | 9 am to 12:30 am

PLVB® TRAINING – improve your sustainability training

In its first online edition, the PLVB® Training was applied on May 8th and 10th to a group of 6 participants from PLVB®

member companies, Mercedes Benz, LZN Logística, GH Transporte e Logística and Rodonaves. The experience was a success, as meeting expectations regarding content, time for presentation, adequacy of content to professional activities, encouragement of teachers to the participation of employees, ability of teachers to guide the tasks proposed in the training and didactic organization of the content was judged as satisfactory and very satisfactory by the participants. Come participate!



MEMBERS' VOICE

JOMED LOG was one of the first transport and logistics companies in Brazil to bet on natural gas trucks. Not



only because the shippers themselves started to demand from their partners a more sustainable look at the entire business chain, but mainly because they think this is the path for the carrier of the future.

**Carlos Ferreira – Sustainability
Coordinator at JOMED LOG**