# PLVBNEWS //

A NEWSPAPER FOR GREEN LOGISTICS

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## PLVB® ever closer to its members

The Brazilian Green Logistics Program advanced in the first quarter of 2022 fulfilling its agenda of activities and improving the integration between its member companies, program's coordination and society. On February 17, 2022 promoted the first Working Meeting, with the participation of 74% of its member companies and more than half of its body of professionals, consolidating the agenda of activities with the confirmation of the three working meetings, of the four thematic technical workshops, the training program (PLVB® Training, Emissions Inventory Training and SR-SVTC Training) and the creation of the three Technical Chambers (ESG, Energy and Technological Transition and SDG) that expand the perception of value in participating in the program by its member companies. In addition, multiple bi-



lateral meetings were held between the coordination and member companies interested in receiving the PLVB® Member Company Certificate (Green Seal) which ensured a deepening of knowledge from the program's coordination on good practices in progress by member companies and more effective support for future actions.

#### **MEMBERS' VOICE**

PLVB®'s support for VIBRA Energia's road freight transport projects is essential. There are great opportunities for exchang-



ing knowledge with other member companies and PLVB® Coordination, continuously promoting value for the company and improving the professional training of those involved.

Ana Carolina Vater Senior Environmental Engineer Vibra Energia

## Technical information PLVB (Info Tec PLVB®) the new means of disseminating

knowledge of the Program

Inaugurating a means of dissemination expected some time ago, the team of professionals working in the PLVB® started in the first quarter of 2022 the production of technical information (Info Tec) that seek to present in an objective, direct, concise, and consistent way technical knowledge on key topics for its member companies. With easy access and immediate reading, the first five Info Tec dealt with ESG as an approach of excellence in logistics management meeting the expectations of discussion of the 1st PLVB® Workshop, held on April 07, 2022. Improve your knowledge, access <a href="https://www.plvb.org.br">www.plvb.org.br</a> and consult PRODUCTS/Technical Information!



### PLVB® on You Tube

In the first quarter of 2022, the PLVB Videos channel was created on YouTube, inaugurating another vehicle to promote the activities, products, and services of the program. PLVB Videos is already born with the mission of boosting the spread

of knowledge about the concepts of green logistics and the best practices associated with it, being also a way to value the actions of its member companies, providing space for the posting of videos that promote the program and enable the dissemination

of the testimony of members, highlighting the value delivered to professionals who participate in the activities of the program. Be sure to check out this new PLVB® communication vehicles.